

BENLEANDER

Ben Leander Willgruber, MSc. (*1991)
Designer with Psychology Major



EXPERIENCE

2009/2010

Community Service

2010

Competition Sprichcode

Two 2nd Places (Photography)

2010

Advertising Agency iPunkt

Internship in the Design Department

2012

Internship at Albert Schweitzer Klinik

Internship in the Geriatrics Department

since 2013

Advertising Agency GMK

Graphic Designer

since 2014

Freelance Graphic Designer

since 2018

VICE Alps, noisy and various magazines

Freelance Journalist

Winter 2018/2019

The School of Life Berlin

Project Collaborator Design Department

EDUCATION

2009

University-Entrance Diploma

NMS BG BRG Klusemannstraße Graz

2010-2013

**Diploma Programme in Graphics and
Communication Design**

Ortweinschule Graz

2010-2017

Master's Degree in Psychology

Karl Franzens University Graz

Master thesis: Dark Side of Social Media

PUBLICATIONS

2010

Short Story ‚Die Wiese‘ in

jung, schön erfolgreich (Skarabæus)

2018

Illustration in

Gay Men Draw Vaginas – the Coloring Book

2018/2019

Article ‚The Personality of Social Media‘ in
Personality and Individual Differences
(Elsevier)


FACT SHEET

REFERENCES

SPÖ Graz
ckb GmbH
Freie Galerie
Matcha-Soma
Brot und Spiele
Arbeiterkammer Stmk

via GMK:
Jugend am Werk
BFI Steiermark
Lebenshilfe

CONTACT

hello@benleander.com 

benleander.com 

0043 650 707 9191 

benleander_ 

behance.net/benwillgruber 

EDITORIAL DESIGN
TYPOGRAPHY
BLOGGING + WRITING
MARKET ANALYSIS
MICROSOFT OFFICE
SOCIAL MEDIA

SKILLS

Photoshop

InDesign

Illustrator

Premiere

After Effects

Dreamweaver

Flash

HTML 5 & CSS 3

Microsoft Office

SPSS

MATLAB

LANGUAGES

German

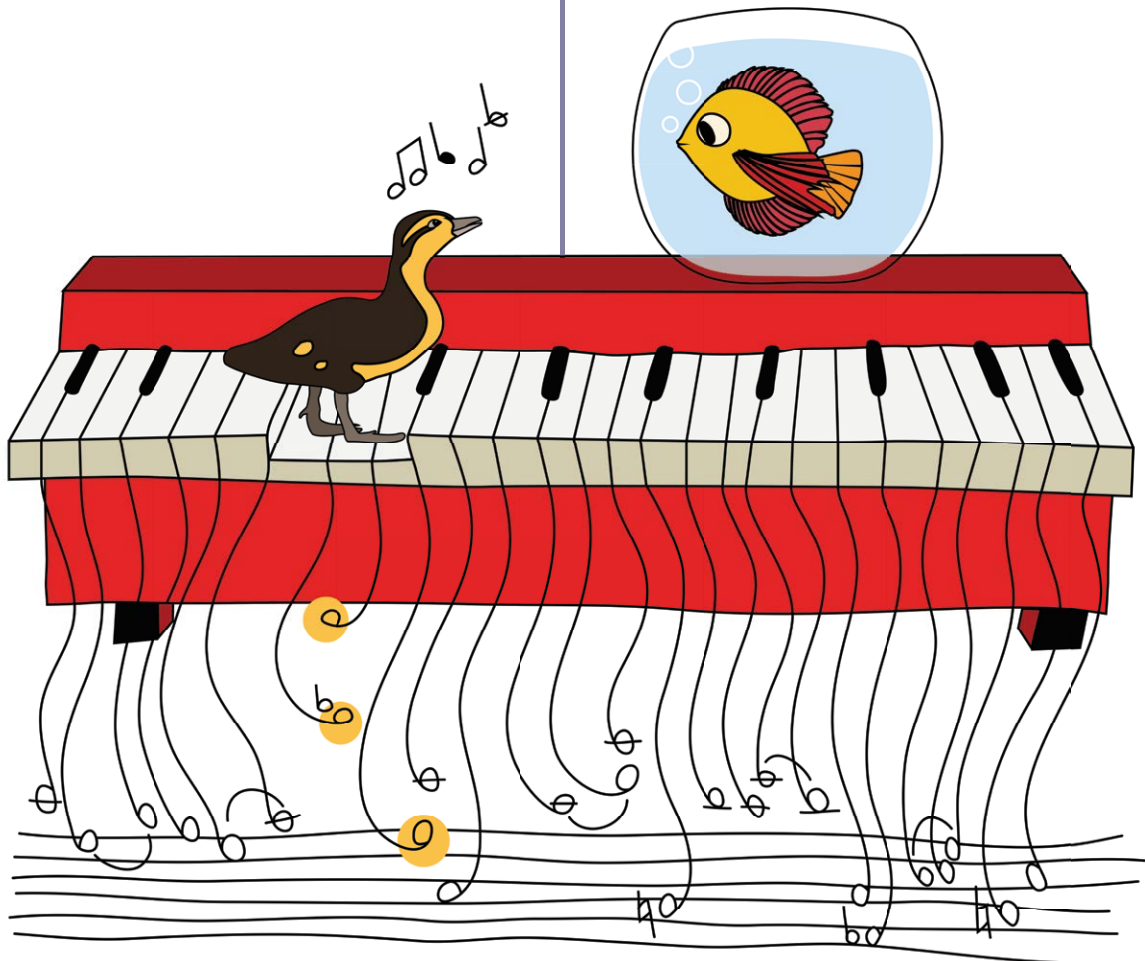
Englisch

Italian

CORPORATE DESIGN
ADOBE CREATIVE CLOUD
PHOTOGRAPHY
DATA ANALYSIS
DRAWING
UKULELE



REFERENCE PROJECTS



MUTBOARD & VOGEL

cover design + layout



cover exhibited at designforum styria



ARTEMIS ATHÉNAIS

art catalogue



CITY LEOBEN

redesign in cooperation
with Petra Höfler

old design

new design



corporate



MATCHA-SOMA

logo, package and corporate design



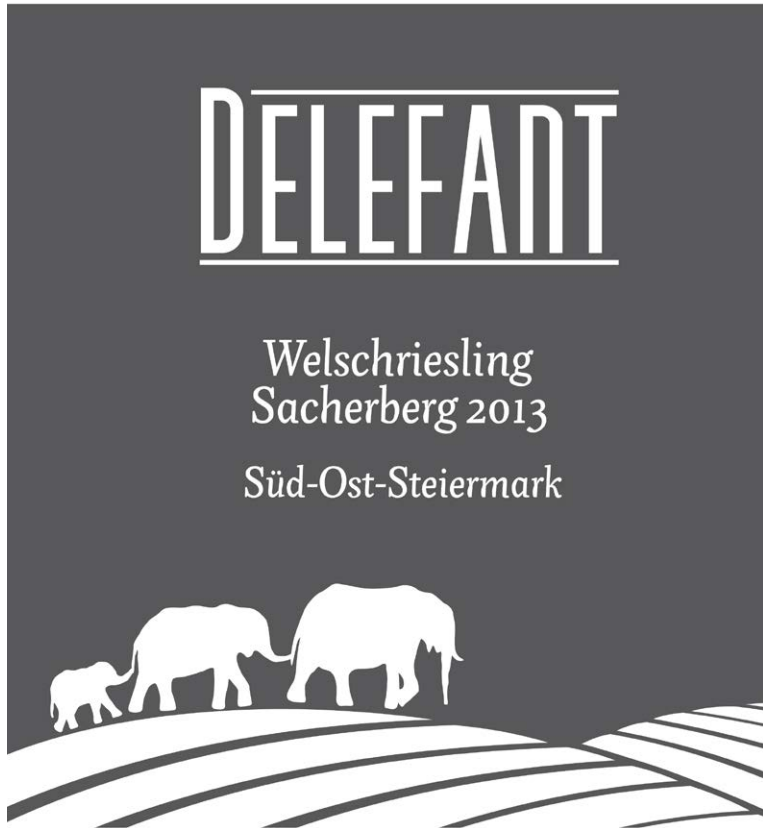
folder



DELEFANT

label design

preliminary rendering

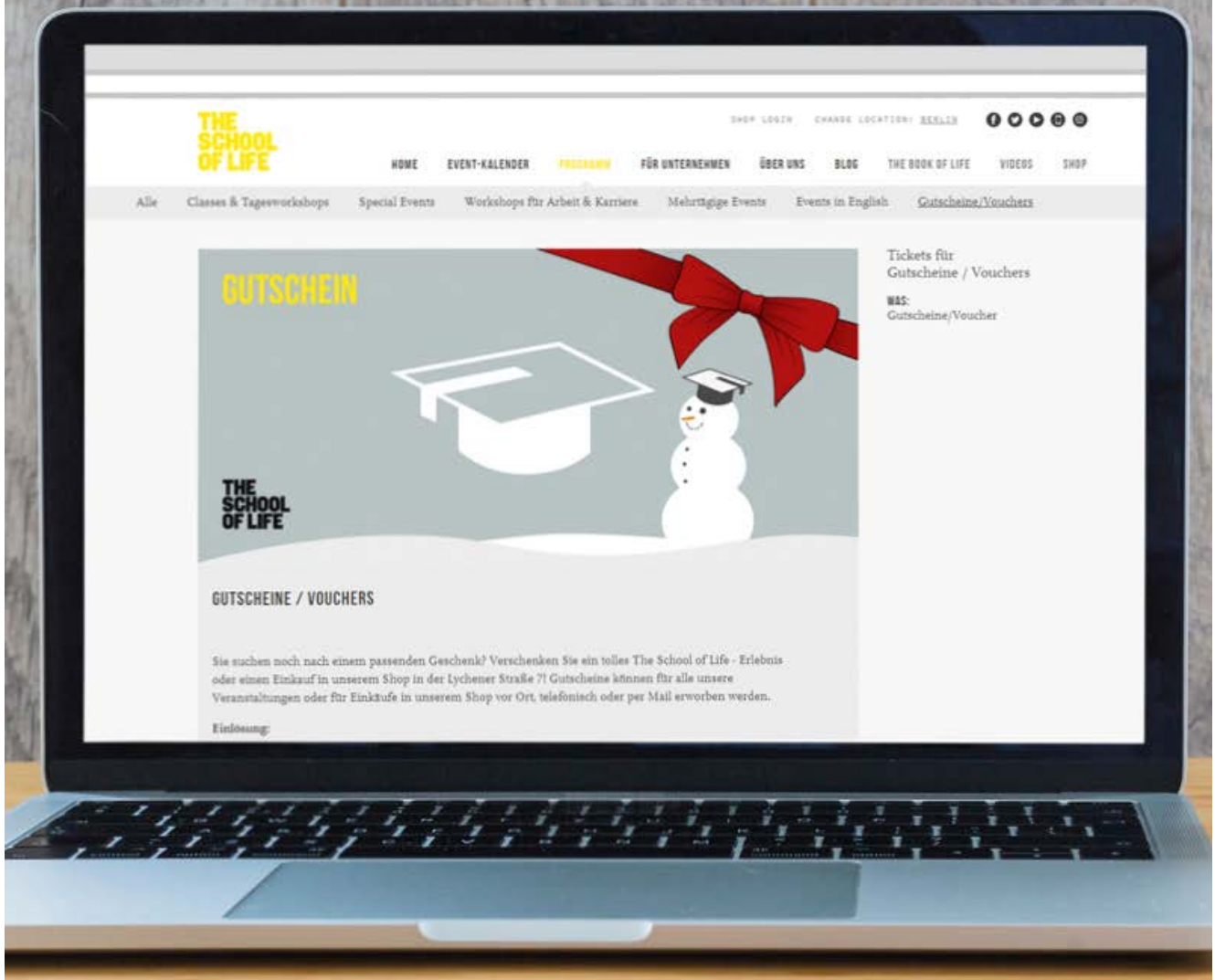


final design



THE SCHOOL OF LIFE BERLIN

Banner for Web and Print



FREIE GALERIE



FREIE GALERIE
0650 882 75 80
team@freiegalerie.org

DESTINATIONS

Markus Buchsbaum
Regina Kratzer
Maria Holzappel
MALO Mario Lorenz
Mitra Mitteregger
Daniela Gutmann
Valerie Tschida
Lukas Grumet
Georg Tourk
Daniel Hofer

19 Uhr

FREIE GALERIE
0650 882 75 80
team@freiegalerie.org

Dr. Hermes, Daniela Pongritz,
Monika Schnur, Hannes Schauer,
Karl Heinz Wersonik, Jan Brauer,
Jasmin Bornes und Franz Missiuk

EMOTION

midissage
Artist's Talk
freies Waffelbuffet
Barbetrieb

Donnerstag, 28.11., 19 Uhr

PHOTOGRAPHY

